



THE Rio Rotarian

"If opportunity doesn't knock, build a door." - Milton Berle



HELENE MADERE BRIDGE

"Having fun helping others...watering the rosebuds"

-Dr. Ted Schulz

Welcome

Not a man to waste a moment, Pres. Dave rings in the meeting with Dr. Ted leading the Pledge, and Ken, Grace, Gene, to maximize singing participation, suggests "God Bless America."

Guests & Visiting Rotarians

Patty introduces Jay's guest and speaker, Candy Pierce, Cordelia Rotarian and our Area Governor. Hale welcomes Kathy Lindstrom, a Castroville Rotarian. She has promised our Club artichokes, once they're in season! Dave welcomes Carol Landry, Assistant Rotary Governor, Solano North.

Celebrations

Sec. Leon reports that Evelyn Wilson's husband Jim celebrated a birthday. Happy Birthday Jim!

Treasurer's Report

Jay fumbles through the balances in our accounts. All appears in order.

Announcements

- Sgt.-at-Arms Patrick asks that members volunteer for our Hog August Bites Rotary info booth this coming Saturday, August 18.
- Lee, recognizing that Bass Derby is about 2 months out, suggests that Pres. Dave begin the necessary planning.

Students Head Back to School



Interact Pres. Gabe reports that school officially began Wednesday, with orientation the day before. VP Brooke reports that both the varsity and junior varsity football teams will host their first games next week.

Brooke also comments that there are many changes in teaching staff.

Interact President Gabriel De La Rosa and Vice President Brooke Okamura gear up for an exciting 2018 school year.

Membership Woes Front and Center

Candy Pierce, Area Governor for Rotary, and Cordelia member, reports that while our Zone previously included, CA, OR, WA, NV, HI and a portion of British Columbia; it is now extended as far as Texas. Why? Rotary clubs nationally are experiencing similar challenges with recruiting and retaining members. If we continue this pace, the US will have the lowest membership figures globally.

Candy opens the dialogue, asking members, "How many people were invited to Rotary?" knowing our response would be unanimous. Her next question was predictably, "How many people have you invited in the past six months?" A few hands were raised. Personal invites are what generate membership. A flyer may generate a 1% response, while a personal invite will result in a 10% response. An East Bay Club, recognizing that conversations generate memberships, requires its members to wear their pins when they are in public—going so far as to having "spies" to ensure compliance.



Area Governor Candy Pierce polls the club on what brought us to—and keeps us in—Rotary.

Confessions

- Treasurer Jay and his wonderful wife Patti travel to Albuquerque, NM for a family member's funeral. Interestingly, family members spoke exclusively in Navajo. Patti now understands why the Navajo language was used by Code Talkers—as they found it difficult to learn the simplest of words.



Pres. Dave calls our meeting to order.

4-Way Test

- Is it the truth?
- Is it fair to all concerned?
- Will it build good will and better friendships?
- Is it beneficial to all concerned?

Marble Draw

Sec. Leon has the lucky number, but unluckily pulls a clear marble.



Newsletter Staff

Co-Editors:

Edwin Okamura, Dick Burkhart

When one member bragged of his 100% compliance, their spies showed up at his home one morning to learn that he indeed wears his pin, even when grabbing his morning newspaper.

Polling Rotarians on our motivations for becoming members, we learn that we are in line with studies conducted globally: We join Rotary for camaraderie and community service. And, we stay for the same two reasons.



Ted and Gil offer valuable insight into why they joined Rotary.

Many of our members speak of how much fun and educational the club is. While there are many things that we enjoy, we need to share our experiences with others. Candy

recommends that we have a Rotary Health Check, which requires we take a hard look at the club, and explore ways to address challenges. Other clubs have polled members and shifted their meeting to three breakfast meetings and one dinner. Others, like Cincinnati (700 members) go to extraordinary efforts to ensure visitors and guests feel welcome—understanding that guests that feel welcome, are



Gary and Jon also provide their thoughts. Jon also ponders a recent wayward golf shot.

more likely to become members. With many ideas provided, we may be on our way to a revitalized membership.

COMING ATTRACTIONS

DATE	SPEAKER/EVENT	PROGRAM CHAIR
August 17	Afterglow - 50th Year Anniversary	Gene Resler
August 24	Glen Martin - Update on Liberty Island	Edwin Okamura
August 31	Solano County Mosquito Abatement District	Jon Blegen
September 7	Update on our Mujele Project	Derek Abel
September 14	Hall of Fame	Jim McPherson
September 21	TBD	Ted Schulz